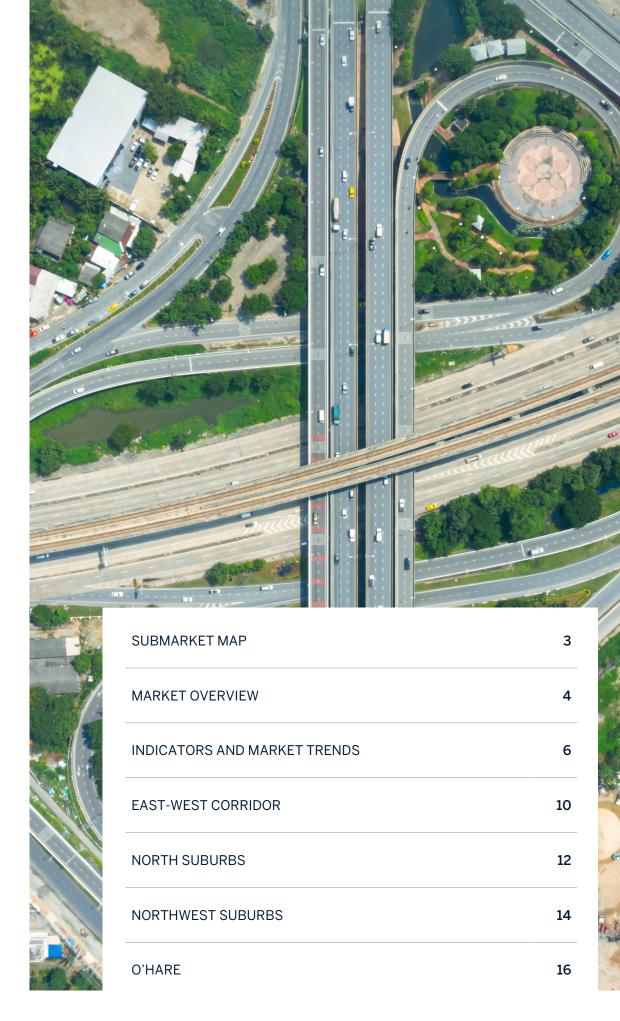


# YEAR-END 2022 OFFICE MARKET REPORT

# CHICAGO SUBURBS







NORTH SUBURBS O'HARE EAST-WEST CORRIDOR

# WELL-LOCATED, AMENITY-RICH, AND RIGHT-SIZED SPACES IN DEMAND

The Chicago suburban office market showed signs of strength through the second half of 2022 as rental rates increased, absorption levels turned positive, and vacancy rates stabilized at approximately 27%. Although the vacancy rate is at a record high, the data remains distorted by zombie offices (typically outdated corporate campuses); one of which was sold in October for more than \$230 million. The 1.4 million-square-foot-campus in Northbrook, formerly the long-time home of Allstate, is being redeveloped into an industrial mega site. Developers must determine the highest and best use for these vacant office campuses, whether into more digestible-sized office product or into an entirely new asset class. These decisions will help mitigate oversupply issues while contributing to the long-term stability of Chicago's suburban market.

As discussed in our previous Suburban Office Market Report, many of today's struggling properties were showing signs of distress prior to the pandemic. These struggles have been exacerbated by new hybrid work models, rising interest rates, and an uncertain economic climate. However, as the flight-to-quality trend continues, owners in the financial position to reinvest in their properties and right-size their tenants can remain competitive and potentially outperform the overall market.

#### LEASING ACTIVITY

Unlike the CBD, leasing velocity in the suburbs has returned to prepandemic levels at a time when suburban tenants are returning to the office more frequently than their urban counterparts. In 2022, suburban Chicago office leasing velocity reached nearly 5 million square feet, a level not seen since 5.1 million square feet was leased in 2019. While available sublease space has more than doubled since the pandemic began (**Figure 01**), transaction activity overall has remained robust as tenants have moved up in quality to well-located and highly amenitized buildings in an effort to retain and attract top talent.

Oversupply concerns have not dissuaded tenants from paying premium prices for well-located, high-quality office product. Rental rates continued to increase, now sitting at an average gross asking rate of nearly \$25 per square foot in Q4/22 compared to the \$21 per square foot seen in Q4/19, according to CoStar. The suburban office market has become

increasingly competitive for smaller lease deals as companies look to right-size their current office space, leaving owners with contiguous vacancies over 30,000 square feet struggling to bring in new tenants.

Not all office properties can be reconfigured to accommodate smaller square footage requirements, leaving some owners with limited options when attempting to backfill vacant suites. Owners must determine whether it is both physically and financially viable to carve up large vacancies to increase the likelihood of attracting new tenants.

One prime example is Bell Works Chicagoland, the former AT&T suburban campus. The 1.2 million-square-foot office was abandoned in 2016 and foreclosed on by the lender soon thereafter. A new investor purchased the vacant property at a significantly lower basis, providing them with the financial flexibility to carve up and renovate the space, which brought in multiple small-footprint tenants. Bell Works now has high-quality common area amenities and a strong pipeline of leasing opportunities.

#### **INVESTMENT SALES**

Investment sales in Chicago's suburbs have significantly outpaced the CBD with more than \$400 million trading hands in the back half of 2022, resulting in over \$900 million of investment sales through the year. The single largest office transaction of 2022 was Apollo's sale of the Kemper Lakes Business Center at 1-4 Corporate Drive for \$190 million (\$185 PSF), and it reflects an emerging trend in the suburbs—large, institutional investors with national portfolios selling off their office assets to locally based investors that are willing and able to adapt to the nuances of an evolving office market.

As sales volume struggled in the CBD, transaction activity in the suburban office market returned to pre-pandemic levels, more than doubling the \$430 million of sales seen in 2019. Even though current market conditions have placed additional pressures on investors, transaction activity has remained robust.

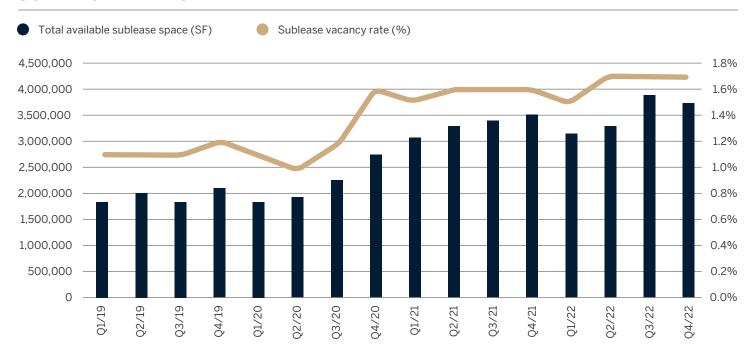
CHICAGO SUBURBS YEAR-END 2022 SNAPSI \$26.22 35.2% 28.9%

Current and historical property data were compiled from CoStar with these parameters: 20,000 square feet or more; representative cities within each submarket; and Class A and B, existing and under renovation office property type, excluding non-conforming and owner-occupied properties. Absorption numbers are calculated using currently reported square footage in CoStar, standardized over the last four quarters.

#### FIGURE 01

### SUBLEASE TRENDS

Source: CoStar

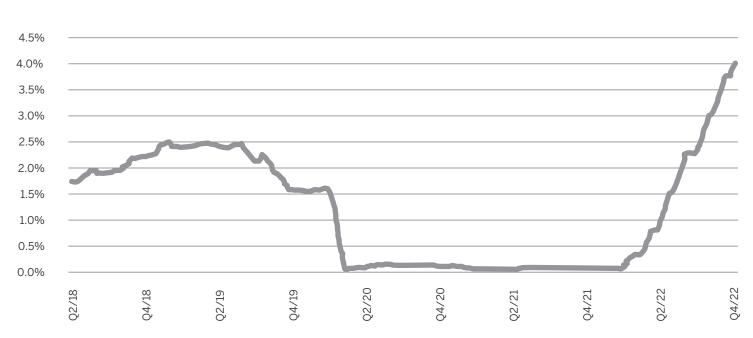


As tenants re-evaluate their office space needs, many have decided to offer some or all of their existing office space to subtenants. Sublease available space has doubled since the onset of the pandemic, represented by total sublease inventory by quarter starting in 2019.

#### FIGURE 02

## FLOATING-RATE LOANS: THIRTY-DAY AVERAGE SOFR (%)

Source: St. Louis Federal Reserve



The majority of commercial buildings are financed using floating-rate loans, which means mortgage payments fluctuate alongside changing interest rates. This chart references the 30-day average secured overnight financing rate, which is the interest rate that commercial loans are tied to. As interest rates, mortgage payments rise commensurately.

#### FIGURE 03

#### CHICAGO SUBURBS SUBMARKET COMPARISON SUMMARY

Source: CoStar

SUBMARKET/ ASSET CLASS	INVENTORY (SF)	AVERAGE BUILDING SIZE (SF)	DIRECT AVAILABILITY RATE	SUBLET AVAILABILITY RATE	DIRECT VACANCY RATE	SUBLET VACANCY RATE	DIRECT GROSS RENTAL RATE (PSF)	DIRECT NET ABSORPTION 2H 2022	DIRECT NET ABSORPTION 1H 2022
ALL SUBURBAN	92,720,149	105,244	35.2%	4.1%	28.9%	1.7%	\$26.22	(246,081)	(354,539)
CLASS A	56,765,361	189,218	38.6%	5.0%	29.6%	1.9%	\$28.47	(183,155)	(412,699)
CLASS B	35,954,788	61,884	30.0%	2.7%	27.6%	1.4%	\$21.67	(62,926)	58,160
EAST-WEST CORRIDOR	34,992,851	92,008	28.4%	3.7%	24.8%	1.6%	\$25.41	(408,210)	(47,704)
EAST	21,027,347	107,282	26.7%	4.5%	22.5%	1.8%	\$26.53	(321,509)	(58,264)
CLASS A	12,487,255	201,407	27.5%	6.1%	21.9%	2.2%	\$30.13	(72,712)	(92,991)
CLASS B	8,540,092	63,732	25.4%	2.3%	23.4%	1.2%	\$20.83	(248,797)	34,727
WEST	13,965,504	76,734	31.0%	2.4%	28.3%	1.2%	\$23.72	(86,701)	10,560
CLASS A	8,046,532	146,301	35.5%	3.9%	31.8%	1.8%	\$25.11	(10,819)	101,474
CLASS B	5,918,972	46,606	24.9%	0.5%	23.6%	0.5%	\$21.04	(75,882)	(90,914)
NORTH	20,184,379	90,069	33.2%	5.4%	30.9%	2.3%	\$28.31	184,637	(500,415)
NORTH	14,875,323	90,153	35.5%	4.6%	33.0%	2.6%	\$27.70	(37,657)	(463,762)
CLASS A	9,884,129	143,248	40.1%	4.9%	36.3%	2.3%	\$28.81	(68,382)	(506,484)
CLASS B	4,991,194	51,992	26.3%	4.0%	26.5%	3.3%	\$24.32	30,725	42,722
SOUTH	5,309,056	89,984	26.9%	7.6%	24.9%	1.2%	\$30.04	222,294	(36,653)
CLASS A	2,547,098	169,807	27.2%	11.0%	25.9%	1.1%	\$34.18	130,539	(70,374)
CLASS B	2,761,958	62,772	26.6%	4.4%	23.9%	1.3%	\$26.14	91,755	33,721
NORTHWEST	26,258,680	121,356	48.7%	3.8%	35.9%	1.6%	\$24.73	(51,911)	103,955
I-355	3,434,107	110,778	38.9%	2.0%	34.5%	0.5%	\$21.76	15,664	29,674
CLASS A	2,645,130	203,472	39.7%	2.3%	34.2%	0.6%	\$22.90	19,942	5,054
CLASS B	788,977	43,832	36.2%	0.9%	35.4%	0.0%	\$17.54	(4,278)	24,620
SCHAUMBURG	22,824,573	131,934	50.2%	4.1%	36.1%	1.7%	\$25.18	(67,575)	74,281
CLASS A	14,218,582	258,520	55.5%	4.3%	34.6%	2.2%	\$27.15	(247,829)	99,914
CLASS B	8,605,991	72,932	41.5%	3.8%	38.6%	1.0%	\$20.82	180,254	(25,633)
O'HARE	11,284,239	150,457	28.7%	3.9%	21.5%	1.4%	\$30.50	11,231	107,797
CLASS A	6,936,635	223,762	28.8%	5.0%	21.2%	1.1%	\$35.84	69,201	47,613
CLASS B	4,347,604	98,809	28.4%	2.1%	22.0%	1.9%	\$21.85	(57,970)	60,184

6 | BRADFORD ALLEN // TCN WORLDWIDE

FIGURE 04 VACANCY & ABSORPTION

INVESTMENT SALES Source: CoStar

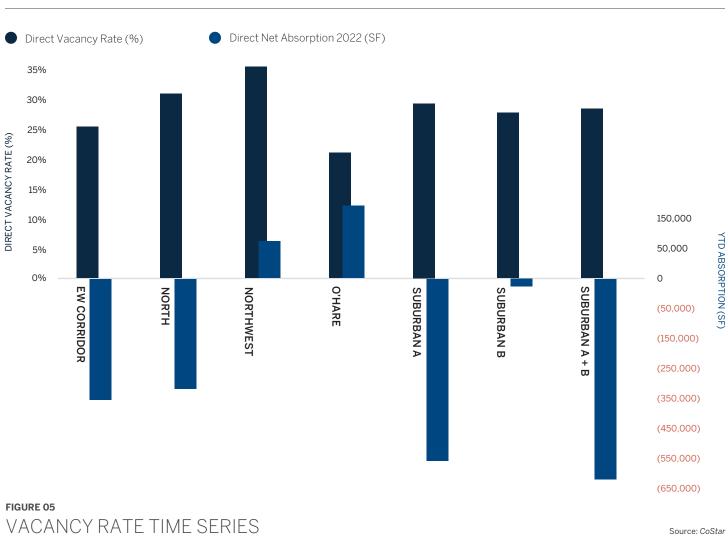
FIGURE 06



PROPERTY ADDRESS	BUILDING SF	CLASS	SUBMARKET	SALE PRICE	\$/SF	SALE DATE	BUYER	SELLER
9550 W. HIGGINS	270,512	А	O'Hare	\$38,800,000	\$143	11/10/22	BAIA	Blackstone Inc.
4 PARKWAY BLVD	176,187	А	Central North	\$34,898,000	\$198	8/26/22	GIC Real Estate	Griffin Realty Trust
340 N. MILWAUKEE AVENUE	101,353	А	Central North	\$26,336,040	\$260	9/30/22	Baxter Credit Union	JMS Capital Group
2200 – 2222 KENSINGTON	206,030	В	Eastern East/West Corridor	\$20,922,297	\$102	8/26/22	GIC Real Estate	Griffin Realty Trust
275 N. FIELD DRIVE	197,527	А	Central North	\$19,800,000	\$100	11/1/22	Slate Office REIT	Pfizer Inc.
300 N. MILWAUKEE AVENUE	75,444	А	Central North	\$15,163,960	\$201	9/30/22	Baxter Credit Union	JMS Capital Group
2700 W. HIGGINS	21,201	В	Schaumburg Area	\$12,500,000	\$590	7/8/22	Four Corners Property Trust	Storebuild LLC
887 DEERFIELD PARKWAY	107,086	В	Central North	\$6,280,000	\$59	7/7/22	Venture One Real Estate	Orion Office REIT

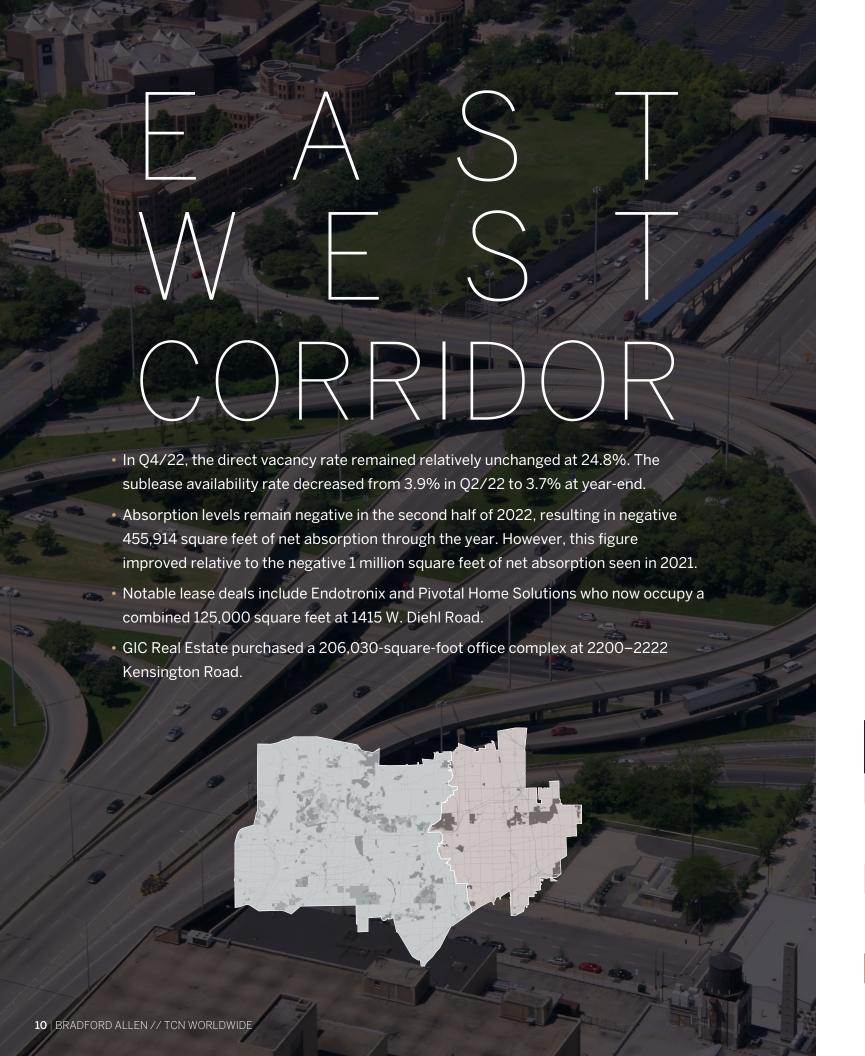
Source: CoStar





Direct Vacancy (Total) Direct Vacancy (Class A) Direct Vacancy (Class B) 30% 29% 27% 25% 23% 21% 19% 17% 15% 2015 2016 2017 2018 2019 2020 2021 2022

8 | BRADFORD ALLEN // TCN WORLDWIDE YEAR-END 2022 MARKET REPORT | 9



# MARKET MOVEMENT

- NEW LEASE -

(82,916 SF)

1415 W. Diehl

#### SUBLEASE —

PIVOTAL HOME SOLUTIONS (42,106 SF)

1415 W. Diehl

#### NEW LEASE

GRIFFITH FOODS (27,779 SF)

2050 Finley

#### — NEW LEASE —

ILLINOIS
DEPARTMENT OF
EMPLOYMENT
SERVICES
(21,175 SF)

747 E. 22nd Street

#### RENEWAL —

BCN FINANCIAL CORP (26,233SF)

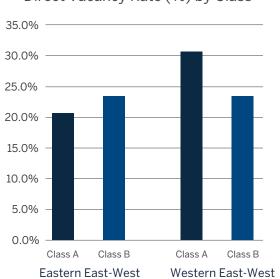
2 Mid America Plaza

#### — SALE

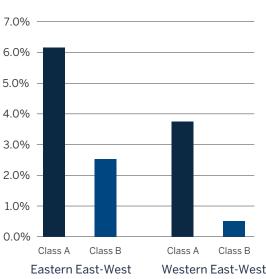
2200 - 2222 KENSINTON (206,030 SF)

Buyer: GIC Real Estate

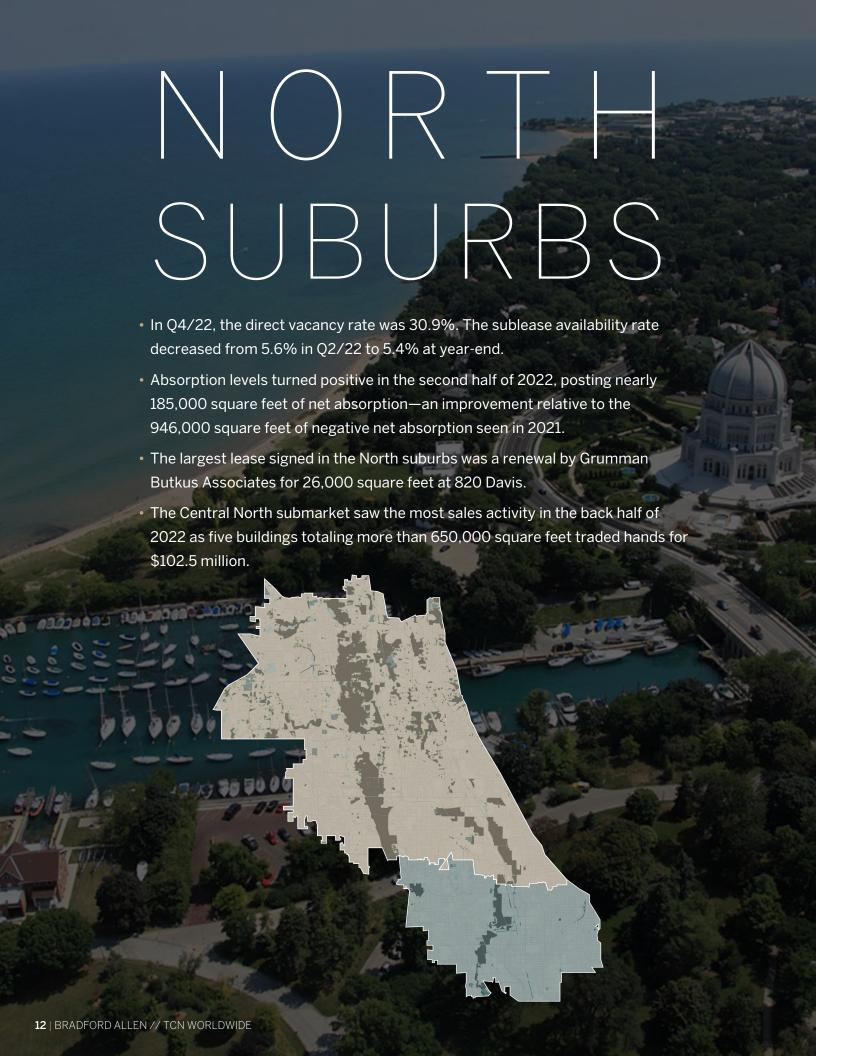
#### Direct Vacancy Rate (%) by Class



#### Sublet Availability Rate (%) by Class



ASSET CLASS	INVENTORY (SF)	AVERAGE BUILDING SIZE (SF)	DIRECT AVAILABILITY RATE	SUBLET AVAILABILITY RATE	DIRECT VACANCY RATE	SUBLET VACANCY RATE	DIRECT GROSS RENTAL RATE (PSF)	DIRECT NET ABSORPTION 2H 2022	DIRECT NET ABSORPTION 1H 2022
EAST	21,027,347	107,282	26.7%	4.5%	22.5%	1.8%	\$26.53	(321,509)	(58,264)
CLASS A	12,487,255	201,407	27.5%	6.1%	21.9%	2.2%	\$30.13	(72,712)	(92,991)
CLASS B	8,540,092	63,732	25.4%	2.3%	23.4%	1.2%	\$20.83	(248,797)	34,727
WEST	13,965,504	76,734	31.0%	2.4%	28.3%	1.2%	\$23.72	(86,701)	10,560
CLASS A	8,046,532	146,301	35.5%	3.9%	31.8%	1.8%	\$25.11	(10,819)	101,474
CLASS B	5,918,972	46,606	24.9%	0.5%	23.6%	0.5%	\$21.04	(75,882)	(90,914)
TOTAL	34,992,851	92,008	28.4%	3.7%	24.8%	1.6%	\$25.41	(408,210)	(47,704)



## MARKET MOVEMENT

- NEW LEASE -

LANZATECH (20,083 SF) 8045 Lamon

NEW LEASE -

RESIDENTIAL **HOME HEALTH** (17,000 SF)

630 Dundee

RENEWAL -

**GRUMMAN BUTKUS ASSOCIATES** (26,000 SF)

820 Davis

SALE

**4 PARKWAY** (176,187 SF)

Buyer: GIC Real Estate

SALE 340 N.

(101,353 SF) Buyer: Baxter

MILWAUKEE

Credit Union

SALE -

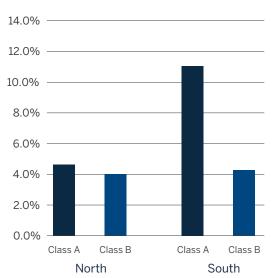
275 N. FIELD (197,527 SF)

Buyer: State Office REIT

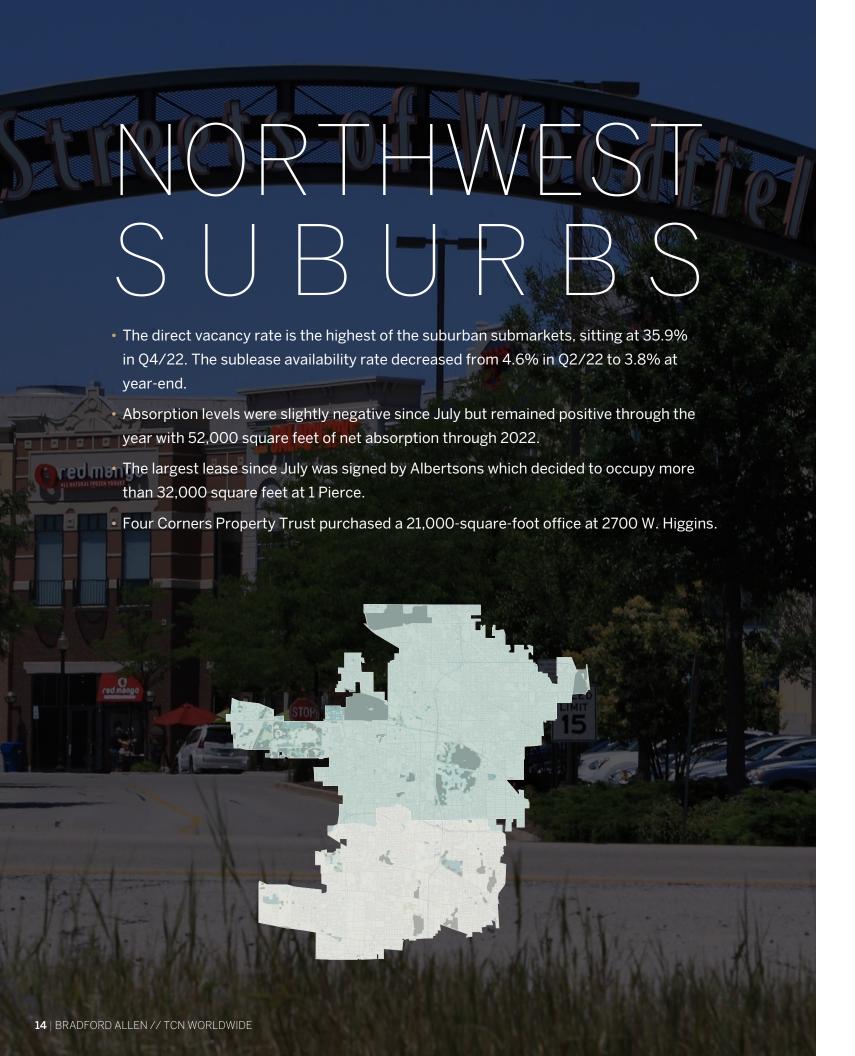




#### Sublet Availability Rate (%) by Class



ASSET CLASS	INVENTORY (SF)	AVERAGE BUILDING SIZE (SF)	DIRECT AVAILABILITY RATE	SUBLET AVAILABILITY RATE	DIRECT VACANCY RATE	SUBLET VACANCY RATE	DIRECT GROSS RENTAL RATE (PSF)	DIRECT NET ABSORPTION 2H 2022	DIRECT NET ABSORPTION 1H 2022
NORTH	14,875,323	90,153	35.5%	4.6%	33.0%	2.6%	\$27.70	(37,657)	(463,762)
CLASS A	9,884,129	143,248	40.1%	4.9%	36.3%	2.3%	\$28.81	(68,382)	(506,484)
CLASS B	4,991,194	51,992	26.3%	4.0%	26.5%	3.3%	\$24.32	30,725	42,722
SOUTH	5,309,056	89,984	26.9%	7.6%	24.9%	1.2%	\$30.04	222,294	(36,653)
CLASS A	2,547,098	169,807	27.2%	11.0%	25.9%	1.1%	\$34.18	130,539	(70,374)
CLASS B	2,761,958	62,772	26.6%	4.4%	23.9%	1.3%	\$26.14	91,755	33,721
TOTAL	20,184,379	90,069	33.2%	5.4%	30.9%	2.3%	\$28.31	184,637	(500,415)



# MARKET MOVEMENT

- NEW LEASE -

SIEMENS (24,000 SF) 1701 Golf LAND TRUST NATIONAL TITLE (22,000 SF)

NEW LEASE

425 N. Martingale

- NEW LEASE -

AEROTEK (16,905 SF)

1501 E. Woodfield

RENEWAL — SUBLEASE

T-MOBILE (20,775 SF)

1901 N. Roselle

ALBERTSONS (32,392 SF)

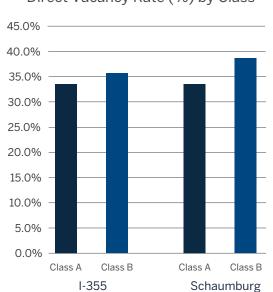
1 Pierce

— SALE

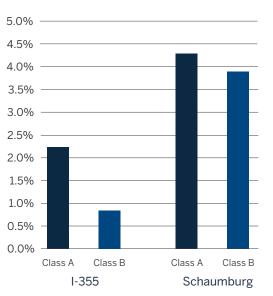
2700 W. HIGGINS (21,201 SF)

Buyer: Four Corners Property Trust

Direct Vacancy Rate (%) by Class



Sublet Availability Rate (%) by Class



ASSET CLASS	INVENTORY (SF)	AVERAGE BUILDING SIZE (SF)	DIRECT AVAILABILITY RATE	SUBLET AVAILABILITY RATE	DIRECT VACANCY RATE	SUBLET VACANCY RATE	DIRECT GROSS RENTAL RATE (PSF)	DIRECT NET ABSORPTION 2H 2022	DIRECT NET ABSORPTION 1H 2022
I-355	3,434,107	110,778	38.9%	2.0%	34.5%	0.5%	\$21.76	15,664	29,674
CLASS A	2,645,130	203,472	39.7%	2.3%	34.2%	0.6%	\$22.90	19,942	5,054
CLASS B	788,977	43,832	36.2%	0.9%	35.4%	0.0%	\$17.54	(4,278)	24,620
SCHAUMBURG	22,824,573	131,934	50.2%	4.1%	36.1%	1.7%	\$25.18	(67,575)	74,281
CLASS A	14,218,582	258,520	55.5%	4.3%	34.6%	2.2%	\$27.15	(247,829)	99,914
CLASS B	8,605,991	72,932	41.5%	3.8%	38.6%	1.0%	\$20.82	180,254	(25,633)
TOTAL	26,258,680	121,356	48.7%	3.8%	35.9%	1.6%	\$24.73	(51,911)	103,955

# O'HARE

- The direct vacancy rate remains lower in O'Hare than its suburban counterparts, sitting at 21.5% in Q4/22. The sublet availability rate increased to 3.9%.
- Absorption levels continued trending upward, as nearly 120,000 square feet of positive net absorption was observed through 2022.
- Notable lease deals include Family Dollar's decision to occupy 25,000 square feet at 4500 N. Harlem.
- The largest office transaction since July was BAIA's acquisition of Pointe O'Hare, a 270,000-square-foot property at 9550 W. Higgins for \$12.5 million.



# MARKET MOVEMENT

— NEW LEASE -

FAMILY DOLLAR (25,000 SF)

4500 N. Harlem

NEW LEASE -

DELUXE CHECKS (22,841 SF)

5450 N. Cumberland

SALE

9550 W. HIGGINS (270,512 SF)

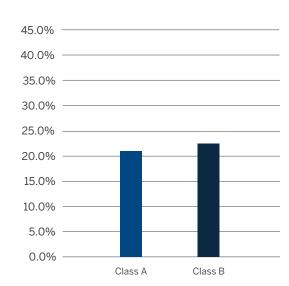
Buyer: BAIA

\_ RENEWAL/ EXPANSION

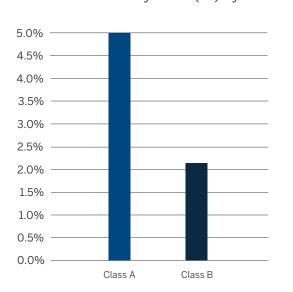
AIRLINE PILOTS ASSOC. (37,000 SF)

9550 W. Higgins

#### Direct Vacancy Rate (%) by Class



#### Sublet Availability Rate (%) by Class



ASSET CLASS	INVENTORY (SF)	AVERAGE BUILDING SIZE (SF)	DIRECT AVAILABILITY RATE	SUBLET AVAILABILITY RATE	DIRECT VACANCY RATE	SUBLET VACANCY RATE	DIRECT GROSS RENTAL RATE (PSF)	DIRECT NET ABSORPTION 2H 2022	DIRECT NET ABSORPTION 1H 2022
CLASS A	6,936,635	223,762	28.8%	5.0%	21.2%	1.1%	\$35.84	69,201	47,613
CLASS B	4,347,604	98,809	28.4%	2.1%	22.0%	1.9%	\$21.85	(57,970)	60,184
TOTAL	11,284,239	150,457	28.7%	3.9%	21.5%	1.4%	\$30.50	11,231	107,797

16 | BRADFORD ALLEN // TCN WORLDWIDE



18 | BRADFORD ALLEN // TCN WORLDWIDE



© 2023 Bradford Allen. All rights reserved.

The information contained herein was obtained from sources deemed reliable; however, it has not been independently verified, and no warranties, express or implied, are made as to the accuracy thereof. Any projections, opinions, assumptions, or estimates used are for sample analysis only and do not represent the future performance of the market.